

Xlvisе Logistics to consult Jumbo Electronics

Jumbo Electronics has awarded a contract for supply chain consultancy services to Xlvisе Innovative Logistics.

The Dubai-based retailer, which specialises in consumer electronics and telecommunications, selected Xlvisе to help streamline its logistics operations



Sound advice: Xlvisе is working with Jumbo Electronics

and establish a new warehouse facility in Jebel Ali Free Zone.

“Through this partnership, we are planning to leverage our service offering to customers and raise the bar on procurement to end-customer delivery cycles,” said M. Shashi, general manager of sales and distribution for Jumbo Electronics in the United Arab Emirates.

“We chose Xlvisе because it has valuable experience in the European logistics industry, particularly its home market in Austria, and this has been successfully transferred to the Middle East over the past few years,” he added.

Xlvisе Innovative Logistics, which established its Dubai operations in 2005, provides consultancy services on warehousing, procurement and distribution to help increase the efficiency of its customers’ supply chain and reduce overall costs.

“Jumbo Electronics is a household brand in the United Arab Emirates and its latest warehouse in Jebel Ali Free Zone offers an exciting range of opportunities to achieve supply chain excellence,” said Andreas Duer, general manager of Xlvisе Innovative Logistics. “We look forward to working together in the future and will bring our vast knowledge and experience in the electronics retail market.”