

Dubai, March 6, 2008

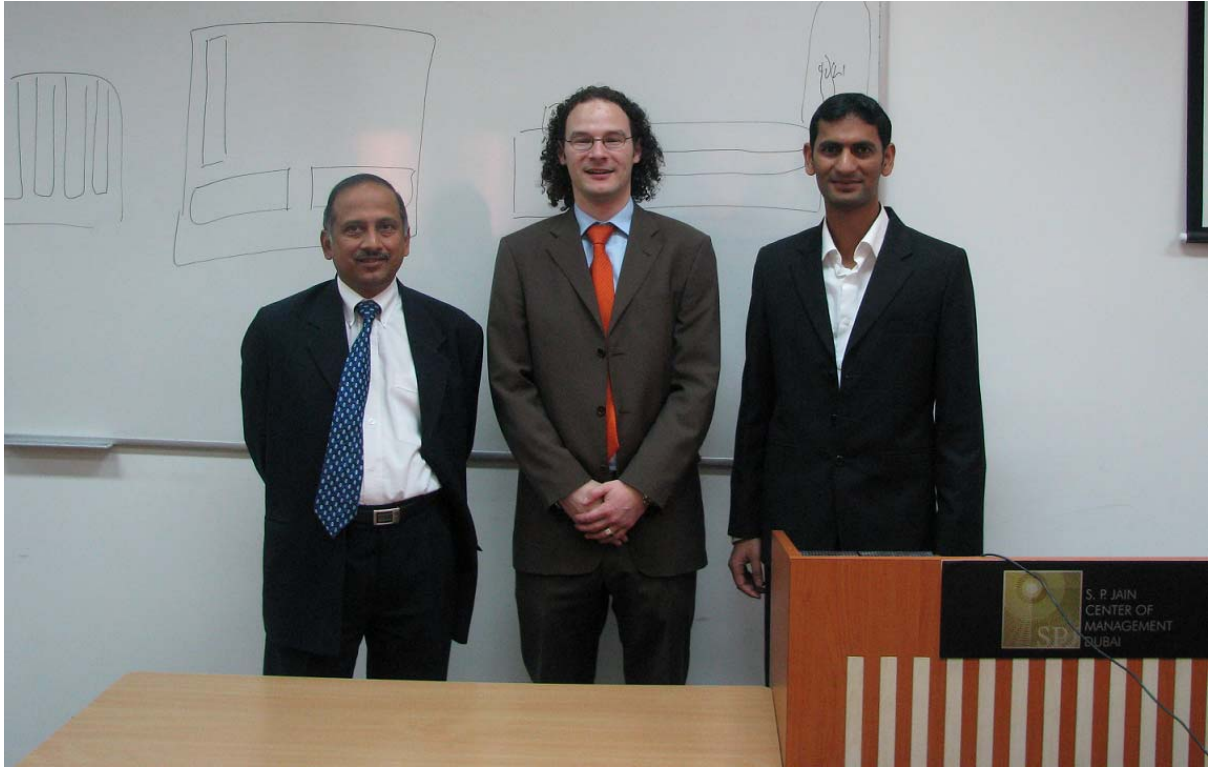
Visiting Wisdom: Xvise Innovative Logistics at SP Jain Center of Management (SPJCM), Dubai

The Global Logistics & Supply Chain Management students at SPJCM attended a high powered talk by Mr. Andreas Dur, GM – Xvise Innovative Logistics, Dubai. The talk was hosted by SP Jain Center of Management, Dubai. Speakers from the industry form an integral part of the student-industry interface that this global business school shares with organizations across the Gulf. Students are also exposed to industry through field visits.

SP Jain Center of Management conducts its twin city Global MBA programme in Global Logistics & Supply Chain Management that is spread over the cities of Singapore & Dubai. A combination of state-of-the-art information technology and financial expertise make Dubai and Singapore the optimal places for supply chain nerve activity and a logistics hub.

Xvise Innovative Logistics is a wholly owned subsidiary strategic logistics consulting company of Gebruder Weiss, Austria. At the event, Mr. Andreas spoke about warehouse management and the reorganization food retail operations in Dubai. The consulting strategy needs a task oriented and an integrated approach. Connect our strategy and planning to the operational processes is important. Implementation of any new logistics operations in an organization requires extensive study of the existing processes. A reorganization needs to measurement the 'as is' in operations which helps in analyzing the gaps in the system. Based on the identified gaps, a cost benefit analysis is done for improvement evaluation and transfer of knowledge for skill building is determined.

In retail operations, the broad areas of concern are Inventory Management, Warehouse Processes, Quality Operation, System Processes and Human Resources. Analysis of the material and document flow requires information about existing processes in receiving, warehousing, shipping and transportation. Dr. Rajiv Aserkar, Professor, Logistics and Supply Chain Management at SPJCM, stressed the importance of training and human resource management in translating the best ideas into shop floor practices. The lecture was followed by interactive session with the active and enthusiastic participation of the students.



Prof. Dr. Rajiv Aserkar and Andreas Dur with a student from SPJCM